

**ASSIGNMENT TITLE: REQUEST FOR PROPOSAL FOR RE-BRANDING OF SACCOs SIGNAGES NATIONAIDE.**

The Development Bank of Rwanda wishes to invite all interested and qualified bidders to submit their best proposals for implementing a nationwide SACCO re-branding initiative to standardize signage and visibility elements across all SACCOs as detailed in the Terms of Reference herein. The tender is subdivided into two lots:

- **Lot 1: Branding Development and Design of Signages**
- **Lot 2: Production & Installation of Signages**

The Request for proposal in English may be obtained from procurement office from 28/01/2026 during office hours (8:30 am to 6:00 pm, Local time). The interested bidder must pay a non-refundable fee of Twenty Thousand Rwandan Francs (20,000 Frw) deposited on the account N° **4414310784** of **BRD** opened in **BPR Bank Rwanda Plc.**

Well-bound and sealed proposals presented in 1 (one) **Original copy** of the technical and financial bids. These should be sent to the BRD, PO BOX 1341, Kigali Rwanda, not later than 11 / 02 / 2026, at **10:00am prompt local time**, and will be opened same time in the presence of bidders or their representatives who wish to attend at **BRD headquarters** – Kigali City, Nyarugenge District, Nyarugenge Sector, **Kiyovu Cell, KN34st, N°17**. A soft copy well protected with password must be submitted on the following email [procurement@brd.rw](mailto:procurement@brd.rw), [brd@brd.rw](mailto:brd@brd.rw)

Please note that the technical proposals will be separated from financial proposals, put in separate envelope, and written in English. The two proposals being put in an outer envelope will bear name, address of the bidder, reference of the tender notice and shall be marked as follows:

**Request for Proposal (RFP) for Re-branding of SACCOs signage.**

**DO NOT OPEN EXCEPT IN PUBLIC SESSION ON 11 / 02 / 2026.**

Enquiries regarding this tender may be addressed in writing to:

**Development Bank of Rwanda,**

**P.O. Box 1341 Kigali Rwanda**

[procurement@brd.rw](mailto:procurement@brd.rw) and copying to the [brd@brd.rw](mailto:brd@brd.rw)

The best Bidder will be selected under and in compliance with the Quality Based Selection (QBS) following selection method and procedures described hereinafter in the present Request for Proposal.

Note: Women led firms are highly encouraged to participate in this tender.

Sincerely,



**Nadine TETA MBABAZI**

**Head of Human Capital and Corporate Services**



**Development Bank of Rwanda PLC**  
P.O Box 1341 Kigali - Rwanda



**Stella Rusine Nteziryayo**  
**Chief Executive Officer**

3288

[secretariat@brd.rw](mailto:secretariat@brd.rw)

[www.brd.rw](http://www.brd.rw)

**DEVELOPMENT BANK OF RWANDA PLC.**

**P.O Box 1341, KN 3 AVE, Kigali- Rwanda**