



REQUEST FOR PROPOSAL

Strategic Planning Consultant for AWF Rwanda 5-Year Strategic Plan

Date: October 10, 2025

The African Wildlife Foundation (AWF) invites qualified strategic planning consultants to submit proposals to facilitate the development of a comprehensive 5-year strategic plan (2025-2030) for AWF's Rwanda country office.

ASSIGNMENT OVERVIEW

AWF seeks an experienced consultant to lead a participatory strategic planning process that aligns with AWF's global strategic vision and Rwanda's national conservation priorities. The strategic plan will guide AWF's Rwanda operations across three core areas: Conservation Leadership, Landscape Programs, and Species Protection, with particular focus on mountain gorilla conservation and the Volcanoes National Park ecosystem.

KEY REQUIREMENTS

- Minimum 6 years of experience in strategic planning and organizational development
- Minimum 5 years of experience in conservation and/or sustainable development in Africa
- Demonstrated experience in Rwanda's development and conservation sector
- Strong facilitation and stakeholder engagement skills
- Fluency in English and Kinyarwanda (French is an advantage)

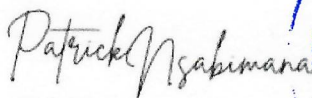
SUBMISSION REQUIREMENTS

Interested consultants must submit:

- Technical Proposal (maximum 15 pages): methodology, work plan, stakeholder engagement strategy
- Financial Proposal: detailed budget breakdown with daily rates
- Consultant Credentials: CV, relevant experience, three references, writing samples

APPLICATION DEADLINE: November 15, 2025

Please find the complete Terms of Reference attached for detailed information on all phases, deliverables, qualifications, and application requirements.



Patrick Nsabimana

Country coordinator Rwanda Country Office
African Wildlife Foundation

