

OPEN TENDER NOTICE
PROVISION OF BUS LOGO PAINTING & BRANDING SERVICES

Tender Reference No.	ECF-BRD-TND-2026-007
Procuring Entity	Ecofleet Solutions Ltd
Tender Title	Provision of Ecofleet Bus Logo Painting & Branding Services
Tender Type	Open Tender
Bid Submission Deadline	September 10,2026
Submission Address	procurement@ecofleet.rw CC: info@ecofleet.rw

1. Background

Ecofleet Solutions Ltd is a government-owned company mandated to transform and modernize public transport service delivery in the City of Kigali. Its mission is to enhance efficiency, reliability, and accessibility of the transport system through data-driven planning, route optimization, fleet management, and close coordination with stakeholders. By setting and enforcing service standards, Ecofleet ensures that Kigali's growing population has access to safe, reliable, and commuter-friendly transport services.

Ecofleet Solutions intends to standardize its corporate identity across its bus fleet through the professional application of the Ecofleet Solutions logo using automotive-grade paint.

The branding shall comply with the approved Ecofleet Bus Branding & Logo Placement Guide, which defines the required artwork, dimensions, positioning, alignment and visibility of the branding elements.

Ecofleet therefore invites qualified service providers to submit technical and financial offers for the provision of bus logo painting and branding services

2. Objective

The objective of this tender is to competitively select a qualified service provider capable of delivering high-quality, durable and consistent Ecofleet logo branding across the bus fleet, in accordance with the approved corporate identity and branding specifications, at competitive and value-for-money pricing.

3. Scope of Work

The successful bidder shall be responsible for the following:

- I. Preparing bus surfaces appropriately prior to application of the branding;



2. Applying the approved Ecofleet logo and icon using premium automotive-grade paint;
3. Applying all logos in accordance with the dimensions, locations and alignment specified in the Bus Branding & Logo Placement Guide;
4. Ensuring clean edges, uniform paint coverage, strong adhesion and professional automotive finishing;
5. Correcting any defects identified during inspection prior to acceptance of each branded bus.

The approved Bus Branding & Logo Placement Guide specifies the following dimensions:

- Side logos: 100 cm × 50 cm (one per side)
- Front icon: 25 cm × 25 cm
- Rear logo: 42 cm × 16 cm

Bidders should note that the exact number of buses to be branded under this contract will be confirmed at contract award and may be issued in phases via call-off instructions. Below is the logo:



Side & Rear Logo



Front Icon

4. Logo Colours and Paint Specifications

The Ecofleet logo shall be reproduced strictly using the following approved corporate colours:

Colour	HEX	RGB
Ecofleet Green	#1A8340	26, 131, 64
Ecofleet Blue	#115A9E	17, 90, 158
White	#FFFFFF	255, 255, 255

Bidders shall propose a premium automotive-grade paint suitable for intensive daily public transport operations and regular exposure to sunlight, rain, dust and frequent vehicle washing. Final paint colours shall be matched against the official Ecofleet logo artwork prior to application.

5. Eligibility Requirements

To be considered for evaluation, bidders shall submit evidence of the following:

Address: Nyarugenge, KN 63 St, Kigali, Rwanda,
Email: info@ecofleet.rw | Website: www.ecofleet.rw | Tel: (+250) 792 871 696
TIN: 128468136 | Follow us: www.linkedin.com/company/ecofleet-solutions-ltd



1. Valid business registration / trading licence (RDB certificate);
2. Valid tax clearance certificate (RRA);
3. Demonstrated experience in automotive painting, vehicle wrapping/branding, or similar fleet-branding assignments, supported by at least two (2) reference contracts or client testimonials completed
4. Confirmation of adequate workshop/on-site facilities and equipment to execute the assignment within the required timelines.

6. Contents of the Bid

6.1 Technical Proposal

The technical proposal shall clearly describe:

1. Proposed paint manufacturer/brand and paint system;
2. Technical specifications of the proposed paint;
3. Logo application and finishing methodology;
4. Expected durability of the branding;
5. Proposed warranty;
6. Implementation capacity, including the number of buses that can be completed per day/week;
7. Relevant experience in automotive painting, fleet branding or similar assignments, including supporting evidence of eligibility under Section 5.

6.2 Financial Proposal

The financial proposal shall clearly indicate the unit cost per fully branded bus, in Rwandan Francs (RWF), inclusive of all tax.

The unit price shall be inclusive of all costs necessary to complete the work, including surface preparation, masking/stencilling, paint and other materials, labour, logo application, finishing and quality correction where required. No additional costs shall be payable outside the quoted unit price unless arising from a documented scope variation approved in writing by Ecofleet.

7. Evaluation Criteria and Methodology

Ecofleet Solutions shall evaluate submitted technical and financial proposals together to determine the bidder offering the best combination of:

1. Technical compliance with these Terms of Reference;
2. Quality of the proposed paint and application methodology;
3. Warranty offered;
4. Relevant experience and implementation capacity; and
5. Financial competitiveness and overall value for money.



Bids that fail to meet the mandatory eligibility requirements in Section 5, or that are materially non-responsive to these Terms of Reference, shall be disqualified prior to technical and financial evaluation.

8. Mandatory Sample Bus Prior to Final Award

Following evaluation of technical and financial proposals, the preferred bidder shall be required to complete the specified Ecofleet logo branding on one (1) sample bus before final contract award.

The sample shall be produced using the same paint brand, materials, specifications and methodology presented in the bidder's technical proposal. Ecofleet shall evaluate the sample based on:

1. Accuracy of corporate colours and artwork;
2. Compliance with logo dimensions and positioning;
3. Alignment and consistency;
4. Paint coverage and uniformity;
5. Adhesion and surface finish;
6. Sharpness and cleanliness of logo edges; and
7. Overall workmanship and professional appearance.

Successful approval of the sample bus shall be a mandatory condition for final contract award. Ecofleet reserves the right to reject the preferred bidder and proceed to the next-ranked bidder should the sample fail approval.

9. Warranty and Quality Guarantee

The bidder shall provide a written warranty, preferably for a minimum period of 12 months, covering paint performance and workmanship under normal bus operating and washing conditions.

The warranty shall cover premature fading or significant colour deterioration, peeling, cracking, blistering, discolouration, loss of adhesion and other defects attributable to poor materials or workmanship.

Any covered defect occurring during the warranty period shall be rectified by the service provider at no additional cost to Ecofleet Solutions.

10. Deliverables

1. Approved Ecofleet logo branding on all assigned buses;
2. Consistent application matching the approved sample bus;
3. Quality finishing and correction of identified defects;
4. Implementation within the agreed schedule; and
5. Written warranty for the completed branding works.

11. EVALUATION CRITERIA

Tenders shall be evaluated in two stages: (i) eligibility/administrative compliance on a pass/fail basis, and (ii) combined technical and financial evaluation for bids that pass Stage (i), using the weighting below:

Evaluation Criterion	Weight
Technical specifications	40%
Price competitiveness	45%
Delivery lead time	15%
Total	100%

The Tender Committee reserves the right to evaluate and award to a single bidder offering the most advantageous combined proposal across all lots, whichever represents the best value for Ecofleet Solutions Ltd.

12. Bid Submission Instructions

1. Bids shall be submitted in two (2) separately and clearly labelled Files: Technical Proposal and Financial Proposal enclosed within one Email marked with the tender reference number "ECF-BRD-TND-2026-007_ Company Name" in subject
2. Deadline for Submission: **September 10, 2026**
3. **Submission Email:** procurement@ecofleet.rw **CC:** info@ecofleet.rw
4. Late submissions shall not be accepted under any circumstances;
5. Ecofleet Solutions reserves the right to accept or reject any or all bids, and to cancel the tender process at any time, without incurring any liability to affected bidders.


Aubin RUKERA

Chief Executive Officer

Ecofleet Solution Ltd