

## CALL FOR APPLICATIONS

### **RWANDA MEDIA DEVELOPMENT PARTNERSHIP CAPACITY BUILDING FOR DEVELOPING MEDIA HOUSES**

#### **Kigali, Rwanda**

**The Rwanda Media Programme** is accepting applications from developing media houses in Rwanda for continuous training and mentorship for their journalists and to a lesser extent some equipment support to selected media houses.

This initiative aims to enhance the professionalization of journalism, improve gender representation, and strengthen media management capacities to foster sustainable, high-quality journalism.

Through this partnership, developing media houses will receive capacity-building support in news production, with journalists trained in key thematic areas where skills enhancement is needed. This includes improving content quality and gaining deeper insights into audience interests, as highlighted by the 2021 and 2023 audience consumption survey.

#### **Background**

The Rwanda Media Programme 2021-2026 (RMP) is a five-year initiative dedicated to enhancing the capacity and professionalization of the media sector in Rwanda. It is implemented by Fojo Media Institute (Fojo) in partnership with Mount Kigali University of Rwanda, with funding from Sida (Sweden) and SDC (Switzerland).

The programme focuses on strengthening news and newsroom production while upholding international journalistic core values, including truthfulness, accuracy, objectivity, impartiality, fairness, and public accountability, with a strong emphasis on gender inclusivity.

Through this strategic partnership, RMP aims to support 15 to 20 developing media houses by providing recurring training sessions to enhance their sustainability and professionalism.

#### **Eligibility Criteria**

To be eligible for the Capacity Building Partnership, applicants must:

- Be officially recognized by a competent authority in Rwanda, holding an operating license from RURA for radio and TV, and accreditation from RMC for print and online media.
- Have at least three (3) active journalists with valid press cards and one (1) administrative staff where applicable. Information verification will be conducted to ensure accuracy.
- Be actively engaged in news and content production.
- Demonstrate a track record of publishing quality journalism/news content.
- Provide a list of journalists involved in news production (freelancers are also eligible).
- Have a defined editorial line that guides content production.
- Having a physical office is considered an added advantage.
- Submit a cover letter outlining how the requested collaboration will benefit the media house, its journalists, and its readership.

Applications will be submitted via email to [niyonfulq@gmail.com](mailto:niyonfulq@gmail.com), [jonas.nyman@lnu.se](mailto:jonas.nyman@lnu.se) and all required documents must be uploaded as requested. Any missing documents might affect your application. The deadline for applications is fixed on 15<sup>th</sup> April, 2024 at 04 PM at the latest.

Note that late applications will be rejected.

### **How will RMDP handle applications?**

An independent Selection Committee will review and analyze the applications based on the quality of the applications.

The selection committee reserves the right to reject any applicants who meets all the conditions if their behavior does not align with FOJO's principles.

For further information, please contact Niyonagize Fulgence, The RMP Media Coordinator on cell No: **0788813274** or E-mail: [niyonfulq@gmail.com](mailto:niyonfulq@gmail.com)

Done in Kigali on 01<sup>st</sup> April 2025

Niyonagize Fulgence  
RMP, Media Coordinator