We are looking for a talented and motivated Content Creator & Video Editor to join our team. This role is perfect for a creative individual who is passionate about digital content and eager to use AI tools to streamline the video production process. The ideal candidate will be responsible for editing high-quality, engaging long-form videos and short-form content for an international audience, and localizing it for a Rwandan audience.

**Key Responsibilities**

**Video Editing:** Edit long-form YouTube videos (10-15 minutes) and short-form content (YouTube Shorts, TikToks) using video editing software like Adobe Premiere Pro or CapCut.

**AI Tool Integration:** Utilize AI tools such as Descript, ElevenLabs, or Pictory to assist with tasks like text-based editing, transcription, and voiceovers.

**Localization:** Adapt content for a Rwandan audience by translating subtitles, descriptions, and video titles from English to Kinyarwanda.

**Content Optimization:** Work with the team to optimize videos for YouTube's algorithm by adding compelling titles, descriptions, and tags.

**Project Management:** Organize and manage video files, project timelines, and ensure all deliverables are met on schedule.

**Required Skills & Qualifications:**

**Video Editing Skills:** Proficiency in a video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, or CapCut).

**AI Tool Proficiency:** A strong interest in and willingness to learn and use AI tools for content creation. Experience with specific tools like Descript, ElevenLabs, or similar platforms is a significant plus.

* Bilingual: Fluent in both English and Kinyarwanda.

**Creativity and Storytelling:** A good eye for visual storytelling and the ability to turn raw footage and scripts into an engaging narrative.

**Strong Communication:** Excellent communication skills and the ability to work independently.

**Self-Motivated:** Proactive, organized, and capable of meeting deadlines in a fast-paced environment.

**Portfolio:** A portfolio of previous work is required. This can include links to YouTube channels, personal projects, or short demo reels.

**Why Join Us?**

This is a great opportunity to be a part of a growing YouTube channel with a unique business model. You will gain hands-on experience with cutting-edge AI tools and play a key role in building a channel that reaches a global audience while also connecting with the local Rwandan community.

**How to Apply**

To apply, please send your resume, a brief cover letter, and a link to your portfolio or work samples to gvplgvplsharma@gmail.com. Please specify your preferred freelance rate (either per video or per month). We look forward to hearing from you.