## CALL FOR APPLICATIONS: YOUTH AGRIBUSINESS PLAN COMPETITION

**Open Date: November 14, 2026**

**Introduction**

Are you a young entrepreneur (18-35 years) passionate about transforming agriculture into a driver of innovation, sustainability, and inclusive growth? We invite you to participate in the Second Agribusiness Plan Competition 2026, designed to identify, support, and scale promising agribusiness ventures that contribute to food security and job creation.

**Overall Objective:**
"To increase the competitiveness of youth-owned agribusinesses by providing targeted Business Development Services (BDS), mentorship, and investment readiness support through the competition. This will enable participating enterprises to grow, attract financing, and expand operations, thereby creating and sustaining youth employment opportunities beyond the competition period."

**Specific Objectives**

By the end of the competition cycle:

- Identify and select **200 youth entrepreneurs** based on eligibility criteria and the strength of their business plans, provide them with tailored support to fine-tune their business models, and facilitate their **access to funding opportunities** through linkages with financial institutions.
- Selection of most competitive 50 enterprises to attend a comprehensive 3 days, post selection support and development to the next stage (pitching for catalytic equity funding).
- Provide Post-Selection Support and Development (training, pitching, Business Incubation, monitoring and evaluation, graduation and scaling up their Agribusinesses)

**Eligibility**
Applicants must:

- Be youth (18–35 years) entrepreneurs engaged in agribusiness (young women are highly encouraged to apply); Registered in the YEFFA – AGRA Project.
- Have a registered business with RDB/RCA or Sector (Umurenge).
- Have agribusiness that has been in operation for at least 1 year or 2 agriculture seasons.
- Operate within Eastern Province of Rwanda (Rwamagana, Kayonza, Ngoma, Gatsibo, Nyagatare, Bugesera, Kirehe districts).
- Present a business plan that demonstrates innovation, feasibility, and measurable impact especially on job creation.
- The competition targets off-farm agribusiness enterprises operating within agricultural value chains, including but not limited to: Agro-Processing, Food Processing, Packaging Enterprises, Agricultural Logistics and Transport, Aggregation Businesses, Cold Chain Enterprises, Agricultural Marketing Businesses, Digital Agriculture Enterprises, Agricultural ICT solutions, Input Supply Businesses, Seed Companies, Veterinary Service Providers, Feed Manufacturing, Farm Mechanization Services, Irrigation Service Providers, Warehouse and Storage Businesses, Export Businesses, Quality Assurance and Certification Services,

Agricultural Waste Recycling, Bio-Fertilizer Production and Agricultural Equipment Hiring Services

- Be willing to participate in training, mentorship, and pitching sessions.

## Important Notice on Eligible Value Chains

ADC, under YEFFA Project, supports only the following eight priority agricultural value chains:

1. Chili
2. Avocado
3. Maize
4. Beans
5. Irish potatoes
6. Poultry
7. Vegetables
8. Soya

**Therefore, only off-farm agribusiness enterprises that directly provide products or services to one or more of these eight priority value chains are eligible to apply.**

Youth who won prizes during ADC previous Business Plan Competition are not eligible to apply

**Application Process**

1. Submit your business plan to the email below: info@adcrwanda.org.rw and give copy to adc.businessplancompetition2026@gmail.com by **November 30, 2026.**
2. Business plan must include:
   - Executive summary of the business plan.
   - Identification details of the business owner(s).
   - Description of product/service and target market.
   - Innovation and technology.
   - Past financial performance (revenue and sales trend, costs and expenses breakdown, cash flow and balance sheet highlights).
   - Financial projections (3 years).
   - Required investment and operational budget to implement the business plan.
   - Sustainability and impact strategy.
3. Shortlisted applicants will be invited to a 3-day comprehensive capacity-building and mentorship session.
4. Finalists will pitch to a panel of judges during the Grand Finale Event.

**Awards & Benefits**

- Catalytic equity fund ranging from RWF 500,000 to RWF 2,000,000 for top winners.
- Access to free fine-tuning of your Business Plan and business incubation services.

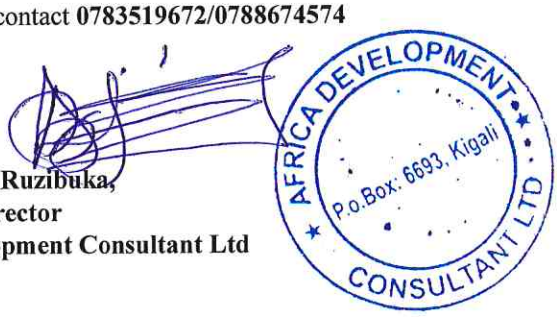
- Networking opportunities with investors, agribusiness leaders, and development partners.
- Visibility through media and partner platforms.

**Key Dates**

- Call Launch: **November 14, 2026**
- Application Deadline: **November 30, 2026**
- Training & Coaching: December **14 to 16, 2026**
- Pitching: **December** 17 **to 18, 2026**
- Grand Finale & Awards: **December 18, 2026**

For inquiries, contact **0783519672/0788674574**

**Signed by**




**For, Rebecca Ruzibuka,**
**Managing Director**
**Africa Development Consultant Ltd**