



CALL FOR APPLICATIONS FOR TRAINING

Start & Grow Business Coaching® Limited is dedicated to empowering Micro, Small, and Medium Enterprises (MSMEs) and private companies by offering high-quality training, coaching, and advisory services tailored to meet the unique needs of startups and growing businesses. We aim to enhance business performance, nurture innovation, and drive sustainable growth across small industries, by equipping entrepreneurs and private companies with the tools and knowledge they need! we facilitate transformational development that fuels profitability, job creation, and long-term success.

OUR VISION

To deliver Training and advisory services to Micro, Small and medium enterprises (MSMEs) that are disruptive in nature, create and claim value, deliver change and strengthen their Market positions to achieve the Best results and stronger performance.

ABOUT THIS TRAINING,

This training is fully certified by **International Labor Organization (ILO)** through Start and Improve your Business (SIYB) program, its Delivered in more than **100 countries worldwide!** More than **15 Million entrepreneurs have been trained** and subsequently **9 Million new jobs have been created through this program!** it has a simplified training manual, a Business plan booklet to capture all needed information for the Business plan, “If others have made it! You can make it too”, just try it!

Available Entrepreneurship Trainings – Certified by- ILO

- **Generate Your Business Idea (GYBI)** - This is a **3-day** training course meant for younger entrepreneurs who may have Business ideas that are not Confirmed, After the training they will have a **concrete Business idea**
- **Start Your Business (SYB)** - This is a **5-day** Training course meant for those Younger Entrepreneurs who have concrete Business Ideas **but** do not have a Business Plan, or Entrepreneurs who have already started their Businesses and need to make a business plan to guide them, or for other businesses. The main Deliverable of this training is a **Business Plan in 30 days (one week of Training, three weeks of Field research and presentation of a business plan)**
- **Improve Your Business (IYB)** - To effectively manage a business, entrepreneur needs a whole range of business management skills, it introduces to already practicing entrepreneurs to good principles of business management, it's a six modules **(marketing, costing, buying and stock control, record keeping, planning for your business, people and productivity)** can be taught individually or all combined in a full course. If the full course using all modules is delivered, its duration is approximately **7-8 days** and an **action Plan** will be made by each trainee at the end!

If You're Interested in any one of these Trainings, please call us on Mobile **+250 788 302 106** or send us an email on kizgeo@yahoo.com for more details.

This training is fully sponsored by **Rwanda TVET Board** for Micro, Small and Medium Business Owners and their Employees, Individual Business Owners who want to upgrade their Business Planning and Management skills, TVET and University Graduates who wants to start their Small Businesses!

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